

## LESSON PLAN

Name of Assistant Professor: Dr. Sandeep Kumar

Class: BMC VIth Semester

Subject: New Media (Theory)

Lesson Plan: From January 2020 to April 2020

<b>Week 1</b> 01.01.2020-04.01.2020	Internet as a medium of communication, evolution of internet
<b>Week 2</b> 06.01.2020-11.01.2020	Reach and access of Internet in India
<b>Week 3</b> 13.01.2020-18.01.2020	Various applications of Internet
<b>Week 4</b> 20.01.2020-25.01.2020	Growth and development of online journalism in India.
<b>Week 5</b> 27.01.2020-01.02.2020	Important news websites and their characteristics
<b>Week 6</b> 03.02.2020-8.02.2020	Characteristics of online journalism- hypertext, multimedia
<b>Week 7</b> 10.02.2020-15.02.2020 navigation bars, and hyperlinks-1	online aesthetics — content, design, colours, font, templates,
<b>Week 8</b> 17.02.2020-22.02.2020 navigation bars, and hyperlinks-2	online aesthetics — content, design, colours, font, templates,
<b>Week 9</b> 24.02.2020-29.03.2020	Online Writing & Editing: do's and don'ts.
<b>Week 10</b> 02.03.2020-07-03-2020	Live writing Participatory journalism
<b>Week 11</b> 09.03.2020-14.03.2020	KUK Vacation
<b>Week 12</b> 16.03.2020-21.03.2020	Portals; Blogging, podcasting
<b>Week 13</b> 23.03.2020-28.03.2020	video casting, micro blogging
<b>Week 14</b> 30.03.2020-04.04.2020	Web team members – project manager, visualizer, graphics
<b>Week 15</b> 06.04.2020-11.04.2020	audio-video expert, web site manager,
<b>Week 16</b> 13.04.2020-18.04.2020	Web and its uses in different media
<b>Week 17</b> 20.04.2020-25.04.2020	Web as a medium of communication
<b>Week 18</b> 27.04.2020-30.04.2020	Social impact of Web, Various Social Media Platform Revision,